



# **Creating Experiences Bringing People Together**

**MEDIA KIT**

[www.3csproductions.com](http://www.3csproductions.com)



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# Meet The Team



**Clarissa Moses**

Head of Operations &  
Marketing



**Christopher Moses**

Head of Entertainment &  
Technology



**Krystal Moses**

Head of Customer Support  
& Product Development

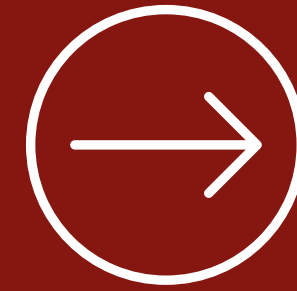


**Caron Washington**

Head of Finance &  
Business Development



# OUR VALUES



## **Vision**

Become the nationwide leader for all entertainment and production needs.

## **Mission**

Continue delivering custom entertainment solutions that connect people in innovative ways.





# What We Do



**"WE SPECIALIZE IN ENTERTAINMENT & ENGAGEMENT."**

**VIRTUAL EVENT PRODUCTION & EVENT  
MANAGEMENT**

**VIRTUAL SET DESIGN**

**PRE-RECORDING & VIDEO EDITING**

**LIVE EVENT PRODUCTION & EVENT  
MANAGEMENT**

**EMCEE SERVICES (IN-PERSON & VIRTUAL)**

**TEAM BUILDING PROGRAM DEVELOPMENT  
(IN-PERSON & VIRTUAL)**





# OUR STORY



3C's Productions is owned and operated by a Black family that aims to create experiences and bring people together. 3C's Productions started by hosting in-person events with an intentional focus on using local Black-owned businesses to bring our vision to life. In 2020, when the COVID-19 pandemic began to bring darkness across the world, 3C's Productions saw an opportunity to bring light and adjust their business model to offer virtual entertainment.

Leveraging their collective talents, they have been able to host over 200 virtual events nationally and internationally in under 20 months. They have hosted private events for families and friends to connect while apart, corporate engagements to build team comradery, and non-profit organizations' fundraisers to generate revenue for important causes. They have also worked with schools to help them celebrate graduates and offered free virtual memorial services for those who lost loved ones due to the pandemic.

3C's Productions is expanding its portfolio to further share its gift of entertainment and provide more opportunities for people to create lasting memories together.



# Our Metrics



**< 20**  
Months

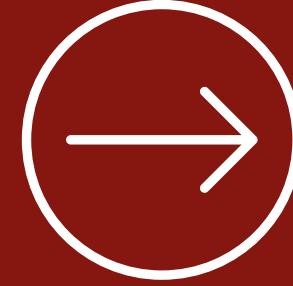
**+200**  
EVENTS

**+100K**  
REVENUE

**\*\*Note:** All 3C's Production's clients have been acquired by word of mouth.  
A paid marketing strategy was deployed to drive new consumers.

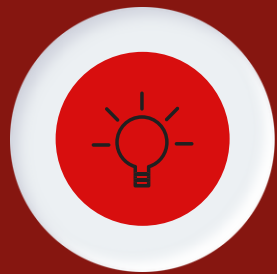


# THE STRATEGY



## Customization

There is no one size fits all entertainment solution. We meet our clients where they are and customize experiences to connect with each unique group.



## Creativity

The sky is the limit! We collaborate with our clients to continue to bring innovative ideas that directly address client needs.



## Professionalism

We pride ourselves on ensuring our clients can enjoy a stress free experience and entrust their special event in our care.





# OUR CORPORATE CLIENTS

- AARP

AmeriHealth Caritas

The Black Pack/ Martin Lawrence

Continental Societies

Community Lodging Inc.

Court 398

The Crown Coalition

digitalundivided

Dove

E&J Gallos Winery

It's a She Thing

JetBlue

JP Morgan Chase & Co.

The Lincoln Center

The Links Inc.
- MANRRS

Morehouse School of Medicine

National Council of Negro

Women

National Urban League

New York Urban League

Nth Dimensions

Power3 Marketing &

Management

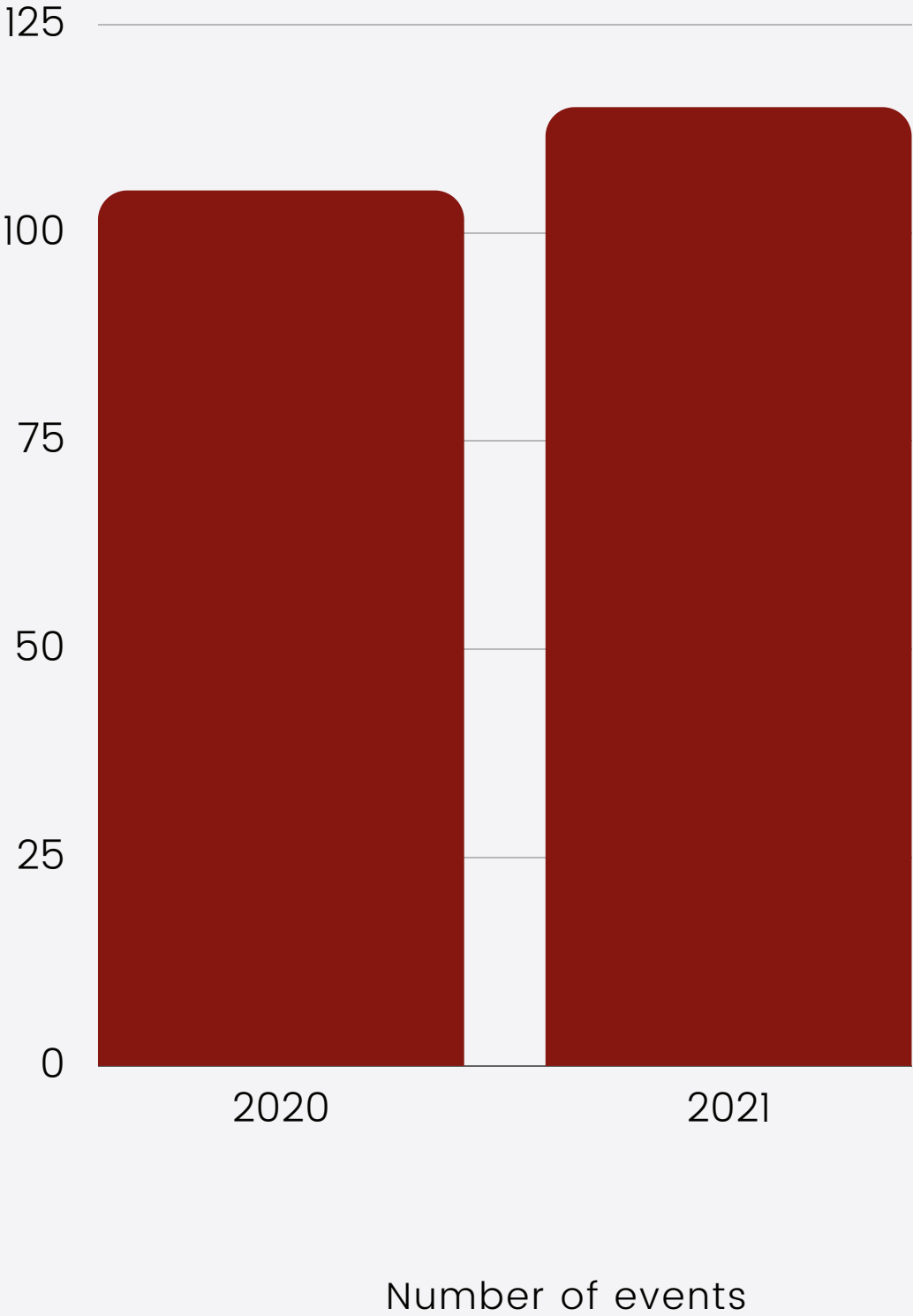
Rutgers University

Shutterstock

St. John's University

Snap Inc.

The Witness Project





# Sharing The 3C's Productions Story



## News 12 Features 3C's Productions



## Meet The Family Who Built A Six Figure Business During The Pandemic



3C'S PRODUCTIONS  
Creating Experiences  
Bringing People Together

Home About Work Contact Leave a testimonial @ Get In

## WELCOME TO 3C'S PRODUCTIONS

Looking To Book A Virtual Event?  
Stay connected while apart!

[View Virtual Events](#)

[Get in Touch](#)





# Future Road Map

## **PHYSICAL GAME**

3C's Productions will be releasing a charades style card game called "Do Yah Dance Game" for families and friends to enjoy as they gather together.

## **BACK TO IN-PERSON**

While still producing virtual events, 3C's Productions will be moving back into hosting in-person events and activations for clients and the community.

## **FURTHERING ENTERTAINMENT**

3C's Productions has expanded its portfolio to encompass various aspects of entertainment including voice-over services and ghost writing.



# **We want to share our story with you!**



## **CONTACT US**

### **WEBSITE**

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